

HOME AND PERSONAL CARE INGREDIENTS EXHIBITION AND CONFERENCE INDIA

> **18 - 19 January, 2024** Jio World Convention Centre, Mumbai

POST SHOW REPORT

VINCENTZ

NÜRNBERG MESSE



EVENT PARTNERS

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HPCI INDIA 2024 CEMENTS ITS PRESENCE AS THE PREMIER PLATFORM FOR THE HOME & PERSONAL CARE INGREDIENTS INDUSTRY

- Unprecedented turnout of professionals and enthusiasts from across the home care, personal care, ingredients, essential oils spectrum
- A hub for networking, display of cutting-edge innovations, and knowledge sharing
- 30+ Content-rich sessions featuring industry experts, thought leaders, and innovators
- Innovation Zone & Awards an extraordinary showcase of 23 groundbreaking products that are reshaping the HPC landscape



ONE DECADE OF ACCELERATION, ONE UNFORGETTABLE EXPO IN 2024

2024 show statistics



250 Exhibitors & Brands 4424

Unique Visitors

Conference & Technical Sessions

45

23

Innovation Zone Award Nominations

ORIGIN OF VISITORS

21 **Number Of Countries**

Top 10 Countries For Visitors



SRI LANKA





UNITED STATES



OF AMERICA





CANADA





GERMANY

(*** **

SINGAPORE

MALAYSIA



Bangladesh

UNITED KINGDOM

Number Of Cities

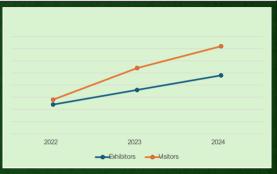
Top 10 Cities For Visitors

Mumbai Pune Thane Bangalore Hyderabad Chennai New Delhi Surat Ahmedabad Nashik



FUELING INDIA'S HOME & PERSONAL CARE INGREDIENTS INDUSTRY, THE LARGEST EXPO AND STILL GROWING

Growth in the 2024 edition compared to 2023

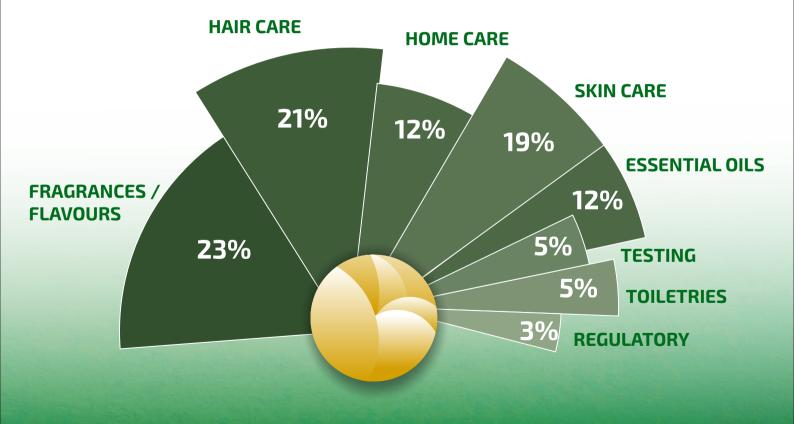


30% 15% 14 FLOOR AREA VISITORS BRANDS

BRANDS PARTICIPATING



VISITOR SEGMENTS



HPCI INDIA CONFERENCE

The Regulatory Landscape for Cosmetics



TECHNICAL SEMINAR



EXHIBTORS TESTIMONIALS

Emerging mega trends and consumer preferences are reshaping the market landscape, with a spotlight on transparency. They seek products that boast mildness and are bio-based, aligning with organic standards. Understanding how products are made and ensuring their safety is paramount. India's thriving HPC industry, growing at an impressive rate of 6%, underscores the importance of being a standout in this galaxy of opportunities. It's an exciting journey, and HPCI India is playing a pivotal role in propelling the industry forward.

Chintan Vohra

Senior Manager - Business Development and Product Management, Galaxy Surfactants Limited

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With a notable shift from Europe to Germany, HPCI has emerged as our go-to hub for participation, serving as a springboard for introducing new products and navigating evolving industry trends. The show's excellent location and vibrant atmosphere contribute to its reputation as an exceptional platform for fostering business growth and staying abreast of emerging developments

Abhijit Naik

Head Business - BU Pigment Dispersions, IMEA - Heubach Group, Heubach Colorants India Ltd In the near future, heightened awareness surrounding sustainability and the rise of waterless products are poised to revolutionize the industry. As the world's fifth-largest economy, India holds significant influence in the beauty and personal care ingredients sector. With IMCD positioned for potential double-digit growth in the coming years, HPCI India provides an opportunity to connect with the right customers to help drive meaningful

impact.

Rakhi Rediz Director-Beauty & Personal Care, IMCD India



We're delighted to participate in HPCI India, especially considering the surging demand within the cosmetics industry and the continual introduction of innovative products. With evolving trends and a growing young population, the industry's potential is immense. HPCI India stands out as the premier exhibition in India, renowned for its exceptional organization and influential presence within the industry. It's truly an outstanding showcase that we're proud to be a part of.

> **Kailash Trehan** Director, ADEKA India Pvt Ltd

Reda Chemicals has proven to be an invaluable distributor of personal care ingredients. As the economy expands, particularly within the vibrant realm of color cosmetics, HPCI India emerges as a crucial industry platform for showcasing our products. Recognized as a prominent platform for both end products and suppliers, HPCI India continues to be an essential event for all involved.

> Manish Khandekar Director, REDA Chemicals India Private Limited

I am thoroughly impressed by the caliber of HPCI India and the significant turnout of visitors. The rapid growth of the cosmetics industry, not only in India but also across Europe, underscores the momentum and dynamism within the sector. This progress is complemented by increasingly stringent regulations, driving innovation and compliance. With India emerging as a colossal market for cosmetics, HPCI India, serves as a pivotal platform for showcasing raw materials to the public. I was particularly impressed by the focus on sustainability, as well as the introduction of intriguing new ingredients and consumer-centric developments.

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Birgit Huber Deputy Director of IKW & Vice President of Cosmetics Europe



VISITORS TESTIMONIALS

HPCI consistently proves to be our primary destination for sourcing innovative materials and products crucial for our development endeavors. Year after year, we eagerly anticipate attending HPCI, knowing it will significantly benefit our R&D initiatives. The show's excellence never fails to impress, providing us with a wealth of opportunities to discover cutting-edge solutions. Being part of this event is always a pleasure and an enriching experience for our team.

Reji Mathew Development Manager, Lakme R&D, Hindustan Unilever Limited

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I had fantastic meetings with suppliers who provided valuable insights into the latest innovations and products within the cosmetics industry. The show's success is undeniable, making it an excellent experience overall.

> **Dr. Jayashree Anand** General Manager, Hygienic Research Institute Pvt. Ltd.

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HPCI serves as an invaluable platform for decision-makers, offering time-saving solutions and a wide-reaching network. The exhibition garnered a significant attendance, indicating its effectiveness and broad appeal.

> **Pranav Khismatrao** Founder, Scinuvo Consumer Products LLP



HPCI proved to be an incredibly informative experience during my first visit. I thoroughly enjoyed the showcase of raw materials and new products within the cosmetic industry.

Dhanashree More Research and Development Associate, Hindustan Unilever





"The global collaboration, focus on technological advancements, and the dynamic transformation of the industry were highlighted at HPCI India 2024. We extend our heartfelt thanks to all participants, exhibitors, and industry professionals who contributed to this success."

Sonia Prashar Managing Director and Chairperson of the Management Board, NuernbergMesse India.

"HPCI India 2024 has truly exceeded expectations, offering a distinctive chance for industry professionals to gain insights into cutting-edge ingredients for crafting high-quality cosmetic and home care products. The Indian economy continues to grow, and the prospects for the home and personal care market in India appear exceptionally promising. The event showcased the dedication of our industry to innovation and growth."









HOME AND PERSONAL CARE INGREDIENTS EXHIBITION AND CONFERENCE INDIA



6 - 7 June, 2024 Hall No 2, Pragati Maidan, Delhi



18 - 19 February, 2025 Jio World Convention Centre, Mumbai

Organiser:



Event Partners:



FOR BOOKINGS, PLEASE CONTACT

Varun Gaba Portfolio Director T: +91 9945826427 E: varun.gaba@nm-india.com Kashika Chatbar Senior Manager – Projects T: +91 9108152135 E: kashika.chatbar@nm-india.com



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