

hpci

INDIA

HOME AND PERSONAL CARE
INGREDIENTS EXHIBITION AND
CONFERENCE INDIA

18 - 19 February, 2025
Jio World Convention Centre,
Mumbai

POST SHOW REPORT

www.hpci-india.com

ORGANISER



EVENT PARTNERS



NÜRNBERG MESSE





A Leading Platform for Innovation in the Home and Personal Care Industry



Exhibition & Live Demos:

200+ exhibitors showcased sustainable and innovative beauty & home care solutions, with live demos offering industry insights.



Conference Sessions & Technical Seminars:

Expert discussions on sustainability, ethical innovation, market trends, and future forecasts.



Trends Pavilion:

An interactive space where attendees voted on emerging innovations shaping the future of personal care.



Innovation Zone:

A showcase of latest products, featuring the prestigious Innovation Awards for groundbreaking solutions.



HPCI INDIA: Redefining Excellence in Home & Personal Care

SHOW STATISTICS

268

Brands

5613

Unique Visitors

27

Countries

30

Conference &
Technical
Seminars

23

Innovation Zone
Nominations

VISITOR STATISTICS

TOP 10 COUNTRIES

India

Sri Lanka

United Arab Emirates

United Kingdom

Thailand

United States

Nepal

Indonesia

Russia

Canada

TOP 10 CITIES

Mumbai

Pune

Ahmedabad

Nashik

Surat

New Delhi

Bengaluru

Nagpur

Vadodara

Chennai



FUELING INDIA'S HOME & PERSONAL CARE INDUSTRY, THE LARGEST EXPO AND STILL GROWING

Growth in 2025

25%

increased floor space with
new brands represented

30%

new visitors that have attended
the show this edition

15%

increase in visitors
that are decision makers

12%

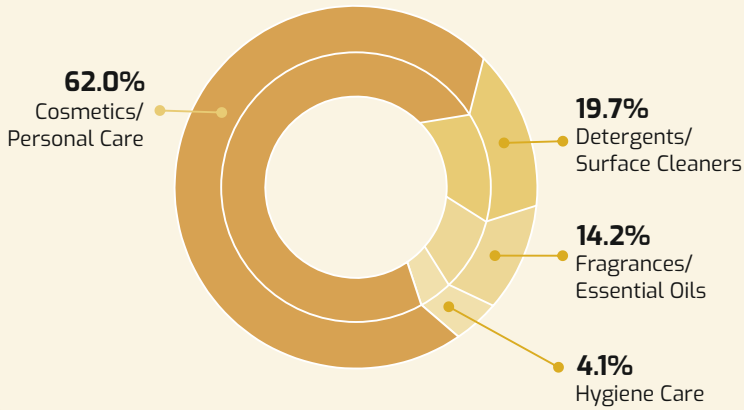
growth of international
representation on the show floor.



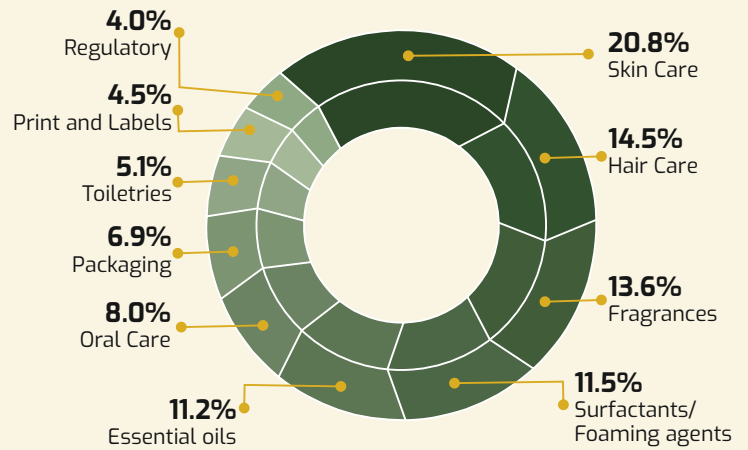
ORIGIN OF VISITORS

VISITOR SEGMENTS

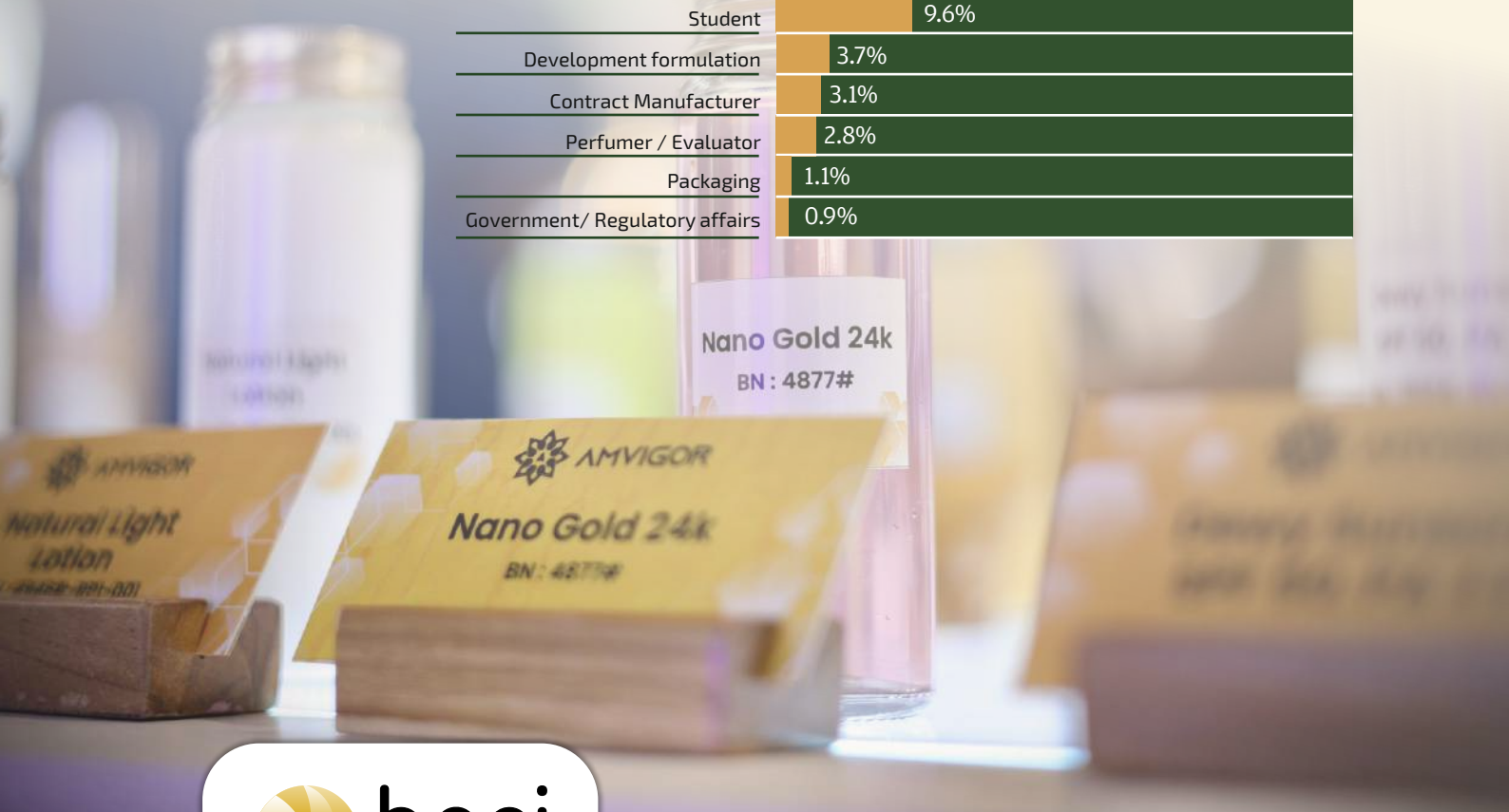
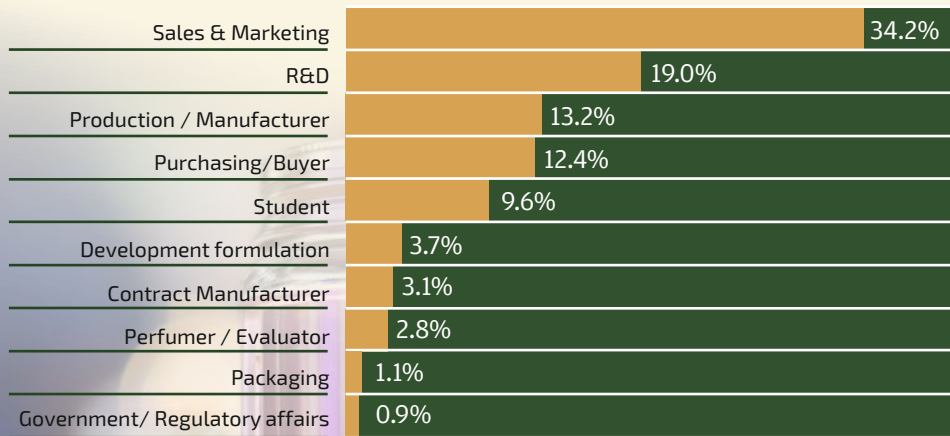
Market Sector Interest



Market Segment Interest



Profession



Conference

MEGA TRENDS SHAPING INDIAN PERSONAL CARE & INGREDIENTS INDUSTRY

Topics

Innovations and spotlight driving change across the home care, personal care – cosmetic ecosystem

Inventing the future of Beauty through alternative methods to animal testing & respect to planetary boundaries

Navigating Growth: Trends and Outlook in the Asian Personal Care Ingredients Market

The Role of Biotech in Indian Skincare: Potion's High Performance, Nature-Driven Formulations

Skin Brightening Trends to Watch for in 2025

Sustainability drives Future Business @ Clariant – Discover VITA Range

Increasing Trend of Premiumisation in Cosmetics Industry



INNOVATION ZONE

The Innovation Zone highlighted the best of industry creativity, showcasing groundbreaking products and concepts. The highlight of this area was the Innovation Awards, recognizing the most impressive and forward-thinking solutions. This thorough evaluation process ensured that the innovations not only demonstrated cutting-edge technology but also aligned with the highest standards of consumer well-being and environmental impact.



Winner

Galaxy Surfactants Ltd. for Galseer® Flexcon



Runner-up

Proklean Technologies Pvt. Ltd.
for Prosurfa P25



Second Runner-up

IMCD India Pvt Ltd. for Cobiolift



Special Recognition

Koel Colours Pvt Ltd. for their Water Dispersible, Dust-free Coloured Pigments

Exhibitor Speaks

“With our newly established application lab in India, sustainability remains our top priority. As pioneers in industrial-scale biosurfactants, HPCI provides the perfect platform to showcase our innovative solutions and strengthen our presence in the market.”

DIVYA AGARWAL

Business Director, Care Solutions,
Evonik India

“At Clariant, sustainability and innovation drive our business. With the industry shifting toward natural, eco-friendly solutions, HPCI offers unmatched visibility and engagement, allowing us to showcase our cutting-edge preservatives and connect with key partners.”

AMRESH KUMAR SINGH

Head Sales, Consumer Care (South Asia),
Clariant



“The demand for biodegradable, bio-based solutions is rising, and Proklean is at the forefront of this transformation. HPCI is the ideal venue to engage with industry leaders, making it a crucial event for our growth in the personal care sector.”

S. SIVARAM PILLAI

Co-Founder & Director,
Proklean

“Color cosmetics and high-efficacy dermaceuticals are shaping the future of personal care. HPCI is a leading global event that provides an incredible opportunity to connect with customers, and the Innovation Zone plays a vital role in showcasing flagship products.”

RAHUL SAWHNEY

Managing Director,
Avees BioCos Pvt. Ltd.

Exhibitor Speaks

“Sustainability is at the core of Galaxy’s innovations, and we foresee a strong industry shift towards multifunctional actives and green solutions. HPCI India is one of the largest trade shows, offering excellent networking opportunities and an inspiring Innovation Zone.”

POOJA VAIDYA

Sr. Manager, Global Technical Services & Applications, Galaxy Surfactants Ltd.

“The color industry evolves every year, and at HPCI, we are excited to showcase our latest trends, including the Chameleon Pigment and Pantone’s Color of the Year – Mocha. With its professionalism and strategic visitor engagement, HPCI is truly a ‘Perfect Finish.’”

RISHABH DESAI

Director - Sales & Marketing, Koel Colours Pvt. Ltd.



“Symrise recently began production in India, and HPCI has been the perfect platform to introduce our innovations to the market. With a fantastic visitor response, our experience has been highly rewarding, reinforcing our theme: ‘Made Locally, Trusted Globally.’”

VIVIAN ONG

Marketing Executive, Cosmetics Ingredients Division – Asia Pacific, Symrise

“HPCI is our first exhibition in India, and its focused approach aligns perfectly with our expansion strategy. The market’s shift towards natural fragrances and biodegradable technologies is exciting, and we look forward to growing our presence in this dynamic industry.”

MARIA JESUS GALVEZ GRINAN

Communication Officer, Iberchem

Visitor Speaks

"Sustainable innovation is shaping the future of beauty, and my session focused on alternative methods to animal testing while respecting planetary boundaries.

HPCI is one of India's largest platforms for ingredients, offering a valuable opportunity to connect and collaborate. If I had to summarize HPCI India in three words: Connect, Collaborate, and Care for Sustainable Beauty."

AKANSHA SINGH

Research and Innovation,
L'Oréal

"HPCI India has grown into a dynamic hub for industry professionals to connect and share expertise. With over 100 digital beauty brands launching every day, India is leading the way in personal care innovation.

It's exciting to see a young, experimental consumer base driving global trends, and I'm proud to represent India on this stage."

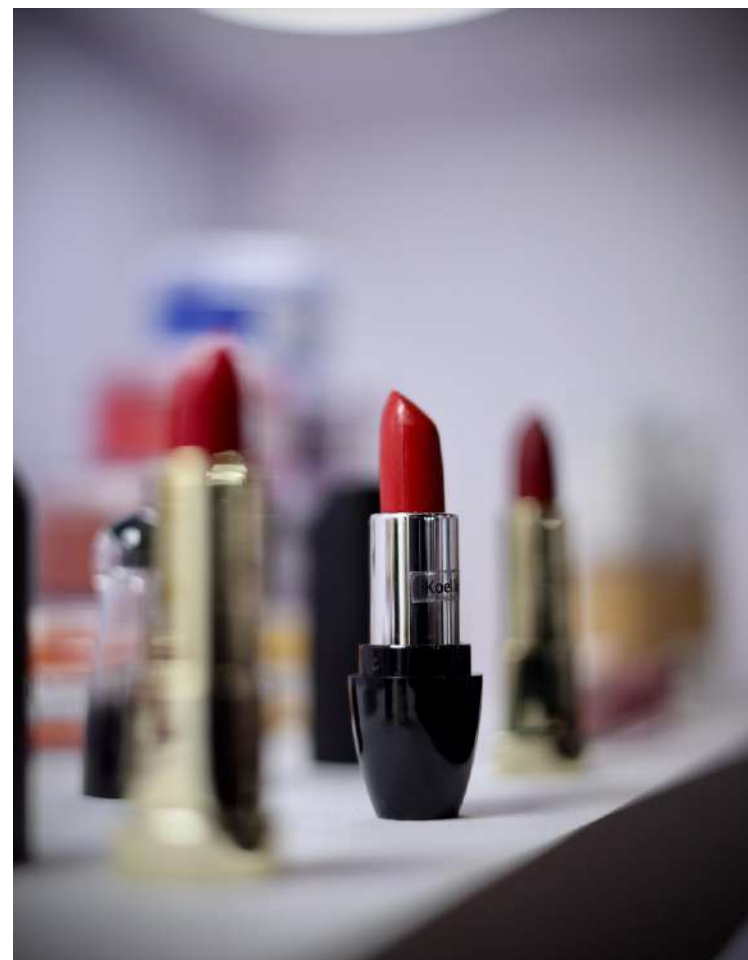
PUNITA KALRA

CEO, Research and Innovation Strategy,
CQA, CADE, Emami

"HPCI India 2025 has been an incredible experience, allowing me to engage with industry professionals and explore the latest innovations in cosmetics, fragrances, and essential oils. As the market expands globally, consumer focus on skincare details is stronger than ever."

KINJAL DAVE

Business Development Manager,
Paramount Colours, Inc.



Visitor Speaks

"As a formulator, HPCI India is an essential event to discover new ingredients, raw material sources, and supplier innovations. With Gen-Z consumers driving demand for clean, active-based skincare, the industry is shifting towards efficacy-driven formulations. HPCI India is where the future of personal care takes shape."

SAUMYADIP PAUL
Executive Scientist,
Marico

"Having attended global conferences, this is my first time at HPCI India, and I'm impressed by the well-organized event and high-quality exhibitors. Staying updated on natural and Ayurvedic trends is key for us, and HPCI India delivers exactly that."

JAYASHREE M
Chief Scientific Officer,
Katra Group



LATEST NEWS & INSIGHTS

JANUARY 2025

E-NEWSLETTER, VOL 3, ISSUE 2

INDUSTRY INSIDE



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27 - 28 January, 2026

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